

“Collective/Collectible”

Feb 7 – April 13, 2019

Av. Paseo de las Palmas 1535, Lomas de Chapultepec V Secc. 11000 Ciudad de Mexico

Tuesday - Saturday 11am - 6pm.

MEXICO CITY — MASA is delighted to present “Collective/Collectible,” the design platform and gallery’s inaugural exhibition. “Collective/Collectible” opens Feb. 7 and features leading artists and designers from Mexico whose work challenges hierarchies of function and expression. Exhibiting artists include Pedro Reyes, Alma Allen, Frida Escobedo, Héctor Esrawe, Jose Dávila, Tezontle Studio and others.

In collaboration with co-curators Constanza Garza and Su Wu, the exhibition also asks what it means to be “from somewhere,” with additional artworks, documents and archival materials that show some of what artists themselves have long sought in Mexico, or believed the place to be. Contextual works include pieces by On Kawara, Leonora Carrington, Francis Alys, Juan O’Gorman and Ana Mendieta.

Together, the contemporary designs and their biographical precedents ask how the structures that define a place might be separated from the structures of the state, which can impart citizenship but not a sense of belonging.

Exhibiting artists:

Alma Allen
Jose Dávila
Frida Escobedo
Héctor Esrawe
Jorge Méndez Blake
LANZA Atelier
Rubén Ortiz Torres
Pedro Reyes
Jeronimo Reyes-Retana
EWE Studio
Brian Thoreen
Tezontle Studio
VISSIO
V.V. Sorry
Jorge Yázpik

Additional works by:

On Kawara
Leonora Carrington
Francis Alys
Héctor Garcia
André Breton and Diego Rivera

Juan O’Gorman
Ana Mendieta
Allen Ginsberg and Jack Kerouac
Damián Ortega
Héctor Zamora
Miguel Angel Ríos
Yann Gerstberger

Curated with Su Wu and Constanza Garza

All images by Genevieve Lutkin

WHAT IS MASA?

MASA walks the blurry line between art and design. Collectible design. Experimental design. To show, to curate, to write, to build, to question, to provoke, to educate, to learn: these are the desires. Desire might even be at the center of this adventure. MASA is a nomadic project offering space for discourse about design. MASA is cornmeal, a pliable material that quells hunger and sustains culture.

With digital, physical, and conceptual presence, MASA challenges convention and presents ideas on a global stage. With an effort to open up conversation and dialogue around material culture, MASA curates exhibitions offering work with integrity, direction and value.

MASA was founded in Mexico City by Héctor Esrawe, Age Salajõe and Brian Thoreen, along with Roberto Díaz Sesma and Isaac Bissu. Their backgrounds in art, design and architecture are reflected in MASA’s presentation of design at its boundaries.

Welcome to MASA.

www.mmaassaa.com